



16TH ANNUAL INTELLECTUAL PROPERTY SCHOLARS CONFERENCE

Stanford Law School | August 10 – 12, 2016

WEDNESDAY, AUGUST 10

7:00 to 8:30pm	RECEPTION <i>The Stanford Room, Stanford Park Hotel</i>
----------------	--

THURSDAY, AUGUST 11

8:15am	REGISTRATION & CONTINENTAL BREAKFAST <i>Paul Brest Hall, Munger Graduate Residences</i>
8:45am	WELCOME by Professor Mark Lemley <i>Paul Brest Hall, Munger Graduate Residences</i> INTRODUCTION TO CONFERENCE by Professor Mark Lemley
8:55am	OPENING PLENARY SESSION <i>Paul Brest Hall, Munger Graduate Residences</i> Scarcity of Attention in a World Without Copyright Jake Linford What's In vs. What's Out: How IP's Boundary Rules Shape Innovation Mark McKenna & Christopher Springman Patent Clutter Janet Freilich What We Buy When We "Buy Now" Aaron Perzanowski & Chris Hoofnagle
10:25am	BREAK <i>Paul Brest Hall, Munger Graduate Residences</i>
10:50am	BREAKOUT SESSION I <i>Classroom Building, Stanford Law School</i>
12:45pm	LUNCH <i>Paul Brest Hall, Munger Graduate Residences</i>
1:45pm	BREAKOUT SESSION II <i>Classroom Building, Stanford Law School</i>

THURSDAY, AUGUST 11 (continued)

3:40pm	BREAK <i>Crocker Garden, Stanford Law School</i>
4:10pm	BREAKOUT SESSION III <i>Classroom Building, Stanford Law School</i>
6:00pm	CONFERENCE RECEPTION & DINNER <i>Paul Brest Hall, Munger Graduate Residences</i>

FRIDAY, AUGUST 12

8:15am	REGISTRATION AND BREAKFAST <i>Crocker Garden, Stanford Law School</i>
8:45am	BREAKOUT SESSION IV <i>Classroom Building, Stanford Law School</i>
10:40am	BREAK <i>Crocker Garden, Stanford Law School</i>
11:05am	BREAKOUT SESSION V <i>Classroom Building, Stanford Law School</i>
1:00pm	LUNCH <i>Paul Brest Hall, Munger Graduate Residences</i>
2:00pm	CLOSING PLENARY SESSION <i>Paul Brest Hall, Munger Graduate Residences</i> The Nature of Sequential Innovation Christopher Sprigman, Christopher Buccafusco & Stefan Bechtold Copyright and Distributive Justice Justin Hughes & Robert Merges IP, Privacy Harms and other Fundamental Values Jessica Silbey What's the Harm of Trademark Infringement? Rebecca Tushnet
3:30pm	CLOSING REMARKS <i>Paul Brest Hall, Munger Graduate Residences</i>



INTELLECTUAL PROPERTY SCHOLARS CONFERENCE BREAK SESSION IV

16th Annual Intellectual Property Scholars Conference | Stanford Law School | Breakout Session IV

COMMONS	EMPIRICAL COPYRIGHT	INNOVATION & NON-PATENT INCENTIVES	IP THEORY	PATENTS & POST-GRANT REVIEW
<i>Room 280A</i>	<i>Room 190</i>	<i>Room 290</i>	<i>Room 280B</i>	<i>Room 180</i>
<p><i>Licensing Open Government Data</i></p> <p>Jyh-An Lee</p>	<p><i>Copyright Misuse: A Taxonomy</i></p> <p>Ann Bartow</p>	<p><i>Innovation Policy Pluralism</i></p> <p>Daniel Hemel & Lisa Ouellette</p>	<p><i>The Hidden Cost of Free Patents</i></p> <p>Liza Vertinsky</p>	<p><i>Quick Decisions in Patent Cases</i></p> <p>Paul Gugliuzza</p>
<p><i>The Romand of the Commons</i></p> <p>Sean Pager</p>	<p><i>Empirical Studies Of Copyright Litigation, A Review</i></p> <p>Matthew Sag</p>	<p><i>The Unpatentable Microbiome</i></p> <p>Rachel Sachs</p>	<p><i>More Property-Like than Property: The Prevalence of Property Rules in IP Remedial Schemes</i></p> <p>B.J. Ard</p>	<p><i>The Non-Doctrine of Redundancy</i></p> <p>Saurabh Vishnubhakat</p>
<p><i>3d Bioprinting Patent Boundaries</i></p> <p>Tabrez Ebrahim</p>	<p><i>An Empirical Study of Copyright Statutory Damages</i></p> <p>Ben Depoorter</p>	<p><i>IRecalibrating Incentives for Research and Development in the Pharmaceutical Industry</i></p> <p>Yaniv Heled, Liza Vertinsky & Cass Brewer</p>	<p><i>Indiscrete Property</i></p> <p>Michael Burstein</p>	<p><i>The Case Against PTAB Settlements</i></p> <p>Erik Hovenkamp & Jorge Lemus</p>
<p><i>Governing Medical Commons</i></p> <p>Mike Madison, Brett Frischmann & Katherine Strandburg</p>	<p><i>No Honor Among Thieves? Software Piracy Rates and Charismatic Appeal</i></p> <p>Andrew Moshirnia</p>	<p><i>Can CED Resolve the Catch-22 for Molecular Diagnostics?</i></p> <p>Rebecca Eisenberg</p>	<p><i>Why Authors Create? A Law and Economic Perspective</i></p> <p>Jiarui Liu</p>	<p><i>Post-Grant Review and Hatch-Waxman: Competition Among Tribunals, Competition Among Drug Manufacturers</i></p> <p>Jennifer E. Sturiale</p>
<p><i>The North American Mitochondrial Disease Consortium: An Emerging Knowledge Commons</i></p> <p>Brett Frischmann & Katherine Strandburg</p>	<p><i>Undetected Conflict-Of-Laws Problems in Cross-Border Online Copyright Infringement Cases</i></p> <p>Marketa Trimble</p>	<p><i>Patent Failures on Life Science Frontiers</i></p> <p>Nicholson Price & Timo Minssen</p>	<p><i>Regulatory Property: The New IP</i></p> <p>Robin Feldman</p>	<p><i>IPR'ed Patents 1.0: Low Quality or High Value?</i></p> <p>Shawn Miller, Brian Love & Shawn Ambwani</p>



INTELLECTUAL PROPERTY SCHOLARS CONFERENCE BREAKOUT SESSION V

16th Annual Intellectual Property Scholars Conference | Stanford Law School | Breakout Session V

COMPARATIVE IP	COPYRIGHT & GOVERNMENT	INNOVATION & GLOBAL HEALTH	IP THEORY, FUNCTIONALITY & DESIGN	PATENT ASSERTIONS & LITIGATION	PATENTABLE (& COPYRIGHTABLE SUBJECT MATTER)
Room 185	Room 280A	Room 280B	Room 190	Room 180	Room 290
<p><i>Bridging the Gap between IP Rights & Indigenous Innovators & Inventors in Developing Countries</i></p> <p>John John Uket</p>	<p><i>Public Sculpture and Moral Right</i></p> <p>Deming Liu</p>	<p><i>Bio-piracy related to traditional medicine and pharmaceutical sector: A Legal Perspective</i></p> <p>Zubair Ahmed Kahn</p>	<p><i>Infringing Algorithms</i></p> <p>Felix Wu</p>	<p><i>Opening Pandora's Box: Analyzing the Complexity of U.S. Patent Litigation</i></p> <p>Jonathan Ashtor</p>	<p><i>Are Engineered Genetic Sequences Copyrightable?: The U.S. Copyright Office Addresses a Matter of First Impression</i></p> <p>Chris Holman, Claes Gustafsson & Andrew Torrance</p>
<p><i>Convergence between Chinese Entertainment Law and Hollywood Practice</i></p> <p>Seagull Song</p>	<p><i>Compelled Viewing: Copyright Exceptions for Public Art</i></p> <p>Marta Ilijadica</p>	<p><i>Korea's 1st Year Experience with Hatch-Waxman</i></p> <p>Won Bok Lee</p>	<p><i>Functional Compilations</i></p> <p>Pamela Samuelson</p>	<p><i>Teaching Patents As Real Options</i></p> <p>Andrew Chin</p>	<p><i>Big Data and Patent Eligibility</i></p> <p>Brenda Simon</p>
<p><i>The Best Practice for Patent Judiciary: Comparative Law Perspective</i></p> <p>Toshiko Takenaka</p>	<p><i>Edicts of Government: Copyright in State Legal Materials</i></p> <p>D.R. Jones</p>	<p><i>Art. 53 (a) of the European Patent Convention: an Interaction of Two Traditions</i></p> <p>Jurgita Randakeviciute</p>	<p><i>Screening Functionality in Intellectual Property Law</i></p> <p>Christopher Buccafusco & Mark Lemley</p>	<p><i>Lessons Learned from Concept to Growth of the License On Transfer (LOT) Network</i></p> <p>Eric Schulman</p>	<p><i>Inventive Application, Legal Transplants, Pre-Funk, and Judicial Policymaking</i></p> <p>Josh Sarnoff</p>
<p><i>What Explains Intellectual Property Use in Chile and Does it Make a Difference?</i></p> <p>Christian Helmers, Bronwyn Hall & Carsten Fink</p>	<p><i>European and American models of the use of orphan works - is there a need for solutions at international level?</i></p> <p>Joanna Banasiuk</p>	<p><i>Fast-tracking Biopharma Innovation: IP-related Lessons from the Ebola Outbreak Response</i></p> <p>Ana Santos Rutschman</p>	<p><i>Claiming Design</i></p> <p>Jeanne Fromer & Mark McKenna</p>	<p><i>The Effect of Fee Shifting on IP Litigation: Evidence from a Court Reform in the UK</i></p> <p>Brian Love, Christian Helmers, Yassine Lefouili & Luke McDonagh</p>	<p><i>The Impact on Investment in Research and Development of the Supreme Court's Eligibility Decisions</i></p> <p>David Taylor</p>
<p><i>The Customary and Statutory Patent Systems in the Venetian Republic Between the 15th and 18th Centuries.</i></p> <p>Stefania Fusco, Ted Sichelman & Toni Veneri</p>	<p><i>How Social Publishing Can End Book Hunger</i></p> <p>Lea Shaver</p>	<p><i>A Prescription for Excessive Drug Pricing: Leveraging Patent Use for Health</i></p> <p>Amy Kapczynski</p>	<p><i>Copyright as Tortious Interference</i></p> <p>Shyam Balganesh</p>		<p><i>The Fallacy of Mayo's Double Invention Requirement for Patenting of Scientific Discoveries</i></p> <p>Peter Menell & Jeffrey Lefstin</p>